



[MEMORIAL DAY/ INDEPENDENCE DAY/ LABOR DAY] CAMPAIGN

BRIDON USA CAMPAIGN RULES

General:

These terms and conditions (“**Terms**”) apply to this campaign (“**Campaign**”), operated by Bridon USA LLC, a US registered company with registered office at: 9165 E Tamarack Drive (Ste 1), Dubuque IA, 52003-9314, USA (the “**Company**”).

By participating in a Campaign, each participant (“**Participant**”) agrees to be bound by these Terms.

For any assistance or related queries, please contact us at:

Phone Number: 1-800-835-3255

Email: info@bridon-usa.com

For information about how we process any Campaign-related personal data, please see section 5.

1.How it works

To participate in the Campaign, you must complete the following steps during the applicable submission period:

- 1.1. Access the designated campaign page via the relevant link;
- 1.2. Complete the online registration form with all required details, including your contact information and business name;
- 1.3. Upload a photograph of your bales in accordance with these Terms and Campaign guidelines;
- 1.4. Photo must include only images of bales and related agricultural content. Photos must not include any identifiable individuals. Entries that include images of people will need to also fill out a contract that we allow to use your image for promotional purposes. By submitting a Photo, you confirm that it complies with these requirements.
- 1.5. Your participation will only be valid if: (1) All required fields in the registration form are completed accurately; and (2) Your photo is successfully submitted through the designated landing page before the end of the submission period.
- 1.6. Upon successful submission, your entry will be automatically included in the Campaign’s random prize draw taking place on June 8, July 6 and September 14, 2026 (all entries will be selected at random by a designated staff or third party appointed by the Company;
- 1.7. It is your responsibility to ensure that your entry has been properly received and submitted in accordance with these Terms;
- 1.8. Three (3) winners will each receive a 250\$ credit (the “**Prize**”) toward the purchase of baling products from the dealers (“**Prize**”);
- 1.9. You may participate in the Campaign during May 14, 2026 to September 7, 2026 (“**Closing date**”) inclusive. However, we may vary the Closing Date at our sole discretion. Where this happens, we will update these terms accordingly showing the date the change was made.
- 1.10. All entries must be received by us no later than midnight on the Closing Date (whether original or altered).
- 1.11. Once the draw has taken place and the winner is identified, the Company will contact you using the contact details provided on your entry form within sixty (60) days.

1.12. By submitting a Photo, you grant the Company a worldwide, royalty-free, non-exclusive license to use, reproduce, publish, and display the Photo for marketing and promotional purposes.

2. Eligibility

2.1 The participation in the Campaign is only open to individuals aged 18 or older or business entities, residents of the United States.

2.2 There is a limit of one entry and uploading one photo per person.

2.3 By participating in the Campaign, you confirm that you are eligible to enter and eligible to win. The Company reserves the right to require you to prove your eligibility at any time.

2.4 Company's employees and/or employees of the Company parent company, subsidiaries or other affiliated companies are not eligible to participate in the Campaign.

2.5 The Company may request valid proof of identity, residency, age and other relevant documentation, and may disqualify a contestant if it (in its sole discretion) decides that the provided proof is not sufficient.

2.6 The Company reserves the right to disqualify you if it considers at any time that your conduct is contrary to the spirit or intention of the Campaign or in breach of these terms.

3. Prize

3.1 The Prize is non-transferable, non-negotiable and no cash alternative is available.

3.2 Company reserves the right to substitute any Prize with a prize of equal or greater value (at the Company discretion) if necessary or appropriate (due to circumstances beyond the Company control).

3.3 The Company will attempt to contact you on three (3) occasions on three (3) separate days. If the Company is unable to make contact with you after this time, it reserves the right to allocate the Prize to the next eligible entrant selected from correct entries received before the Closing Date. The Company may notify you in these circumstances.

3.4 The Company has no obligation to allow a third party to claim the Prize on your behalf.

3.5 Decisions made by the Company in relation to the Prize winners shall be final. The Company shall send the name of the winner to anyone who contacts the Company within one month of the Closing Date. No other related correspondence or discussions relating to Prize winners will be entered into.

3.6 Prize will be delivered to you at your nominated address within 60 days. If there is any problem with the Prize received, you must notify the Company within three (3) days of delivery, otherwise you will be deemed to have accepted the Prize.

4. Cancellation

The Company may cancel, change, extend or suspend the Campaign if for any reason it cannot run the Campaign as planned (including as a result of bugs, tampering, unauthorized intervention, fraud, technical failures, infection by computer virus or any other cause that corrupts, impairs or affects the administration, security, fairness, integrity, or proper conduct of this Campaign). If that occurs, Company may award the prizes at random from among the eligible entries received up to the time of impairment or award no prizes.

5. Disclaimers

The Company is not responsible for and does not accept liability for any loss or damage resulting directly or indirectly from: (a) your participation in, or inability to participate in, the Campaign; (b) any lost, delayed, misdirected, illegible, incomplete or undeliverable entries, or any delay or failure to transmit, process, receive or consider entries; (c) any technical failures affecting your participation in the Campaign or the operation of the Campaign; (d) any injury or damage to persons or property caused directly or indirectly from your participation in the Campaign; (e) your receipt, use or redemption of any prize, or your inability to receive, use or redeem any prize; or (f) human error, theft, destruction or other factors beyond our control.

6. Release and Indemnity

By participating in this Campaign you release and agreed to indemnify and hold the Company harmless from any damages, injuries, claims, causes of action, liability or losses (including actual legal fees and expenses), known or unknown, absolute or contingent, arising from or related to: (a) your failure to comply with any of these rules; (b) your participation in the Campaign; (c) any misrepresentation you make under these rules or otherwise to the Company; or (d) your receipt, use or redemption of any prize, or your inability to receive, use or redeem any prize.

7. Personal Information Consent

Any personal information provided to enter the Campaign will be used only to administer the Campaign, for the purposes described in these rules, or as otherwise required or permitted by law, or as otherwise agreed to by you and you consent to the Company using and disclosing your personal information for these purposes. Your personal information will be processed in accordance with Company's Privacy Policy (available at:

www.bridon-usa.com/resources/privacy-policy (<https://www.bridon-usa.com/resources/privacy-policy/>).